


## Brand Finder

 **NOTE:** This reference database in *eye tools* is used to find the source of optical and eyecare products in Australia.

The data base has a large number of entries and the search can be made using 2 different calculators: One conducts a search by the *Product Name* of the various brands; the other searches by the *Supplier Name*.

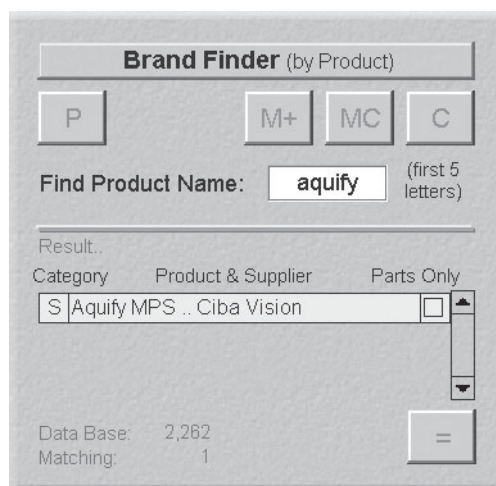
1. Click on  to clear all data.
2. Enter the *Product Name* in the first calculator, or the *Supplier Name* in the second calculator.
3. Click on  to conduct the search.
4. The results are displayed as the *Category, Product & Supplier* and if they now only have *Parts Only*.
  - Categories: A .. Accessories  
C .. Contact Lenses  
E .. Equipment & instruments  
F .. Frames & sunglasses  
L .. Lenses (spectacle)  
O .. Ophthalmics  
S .. Sundries  
M .. Miscellaneous
5. To print a copy of the results: Click on .

✓ **Tip:**

- Use *Brand Finder* to find the source of unfamiliar products or those not normally stocked in your practice.

 **EXAMPLE:** A search for “Aquify” shows that it is a Ciba Vision product.

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**Brand Finder (by Product)**

Find Product Name:  (first 5 letters)

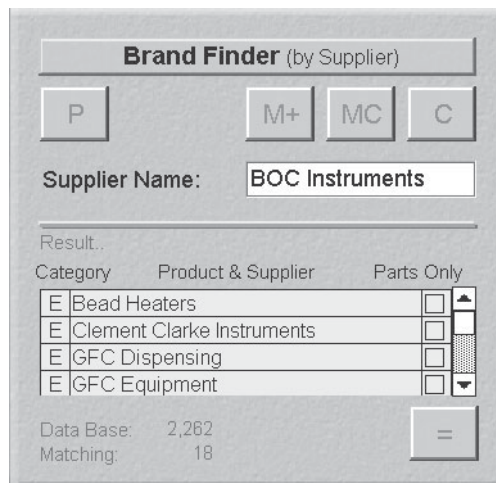
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Result..

Category	Product & Supplier	Parts Only
S	Aquify MPS .. Ciba Vision	<input type="checkbox"/>

Data Base: 2,262  
Matching: 1

Figure: The calculator for Brand Finder when searching by product



**Brand Finder (by Supplier)**

Supplier Name:

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Result..

Category	Product & Supplier	Parts Only
E	Bead Heaters	<input type="checkbox"/>
E	Clement Clarke Instruments	<input type="checkbox"/>
E	GFC Dispensing	<input type="checkbox"/>
E	GFC Equipment	<input type="checkbox"/>

Data Base: 2,262  
Matching: 18

Figure: The calculator for Brand Finder when searching by supplier